



The First Nations Information Governance Centre National Logo Contest Announcement:

The First Nations Information Governance Centre (FNIGC) Board of Directors is pleased to announce a National Logo Contest to develop the Corporate Logo for this new First Nations organization that has been mandated to serve the information, research and training needs of First Nations.

This is an exciting development whereby First Nations will now have a dedicated Centre that will serve as the permanent home of the ***First Nations Regional Longitudinal Health Survey (RHS)*** and build upon that successful process to provide an abundance of information, research, training, data collection, analysis and dissemination services to First Nations at the community, regional and national levels. In addition, the Centre will not only be centrally located in Ottawa, it will also support the development of regional centre's that will serve the strategic First Nations information and research needs as determined by each of the participating regions.

The Key Objectives of the Centre are:

- Be the permanent home of the RHS
- Be the premier source of First Nations Information
- Be devoted to First Nations
- Make the most of research and information that will truly benefit the health and well being of First Nations
- Strive to partner with entities that seek to achieve success in working with First Nations, through the use of credible information and processes that respect First Nations jurisdiction to own, protect, and control how their information is collected, used and disclosed.
- Promote and advance the First Nations Principles of Ownership, Control, Access and Possession (OCAP) of First Nations information.
- Assist in building First Nations capacity in research, information technologies, health surveillance and data analysis
- Measure improvements to First Nations health and well-being through the RHS and specialized surveys

Contest Rules:

- All entries must be submitted via the submission form and be received by 5:00 p.m. Eastern Standard Time, February 14, 2011.
- Only one entry is accepted per person.
- All fields on the submission form must be completed in order for entries to be accepted.
- The Winner will be announced on March 2, 2011 at the RHS Phase 2 National Release Conference scheduled for March 1-3, 2011 in Ottawa, Ontario and posted on the FNIGC website: www.fnigc.ca
- The Winner will receive a cash prize of \$2,000.00.
- See additional "Contest Conditions" on our website at www.fnigc.ca.
- **VOID WHERE PROHIBITED**

Considerations in Developing a Corporate Logo:

By participating in this contest it is important to consider the following information respecting the development of a corporate logo:

- A logo should assist in creating confidence in our brand while differentiating between us and other organizations.
- The logo is a symbol that can provide the audience with instant and powerful messaging. The mission of our logo is to portray the values and goals of our company.
- The logo should reflect professionalism and growth and recognition of our business and the services or products that we offer.

Please consider that a powerful logo design:

- has a strong, balanced image with a clean unduttered look;
- is distinctive and bold in design, making it easy to see at a glance;
- has graphic imagery that looks appropriate for our business;
- works well with The FNIGC company name;
- is done in an easy to read font;
- communicates our business clearly; and
- looks good in black and white, as well as in color.

Who can enter the Logo Contest?

Any First Nations citizen / member.

What do I have to do to enter Logo Contest?

You enter the contest by completing the submission form and submitting an **original** logo design produced either as a drawing or a computer graphic design. Drawings should be presented on an 8 ½" x 11" white paper with a minimum 20lb. weight bond. Computer graphic designs should be submitted as PDF, TIFF or JPEG; minimum resolution 300 dpi.

What is the prize award?

The winner will receive a monetary cash award of \$2,000 (Two Thousand Dollars).

What is the deadline for entering the contest?

The contest submission deadline is 5:00 p.m. EST, February 14, 2011. Submissions can be made via mail, courier delivery or received electronically. **NO faxed submissions will be accepted.** Void where Prohibited.

Submissions to be sent to the attention of:

**Ms. Lyndsy Gracie, Administrative Assistant
The First Nations Information Governance Centre
170 Laurier Avenue West, Suite 904
Ottawa, Ontario K1P 5V5
1-613-733-1916, ext. 103, or Toll Free: 1-866-997-6248
Email: lgracie@fnigc.ca**

Submissions will not be returned unless specifically requested in writing. Please refer to our website for further information regarding The First Nations Information Governance Centre at www.fnigc.ca

The First Nations Information Governance Centre National Logo Contest

Submission Form:

Name: _____

First Nation: _____

Address: _____

City/Town/Village/Community

Prov/Territory

Postal Code

Telephone Number: _____

Email Address: _____

Description of Original Logo Design Submission:

"I certify that I am the author of the material I am submitting to The First Nations Information Governance Centre. The First Nations Information Governance Centre may reproduce, distribute, publish, display, edit, modify, create derivative works and otherwise use the material for any purpose in any form and on any media. I agree to indemnify The First Nations Information Governance Centre for all damages and expenses that may be incurred in connection with the material."

Name:

Date:

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